

# Top 10 Reasons You Need EMC Centera for Healthcare

## Archive, protect, and optimize clinical information for improved patient care

- 1 Easy integration:** Universal access from all business and clinical applications—PACS, EMR, EHR, CPOE, and HIS—regardless of standard or content type.
- 2 Best total cost of ownership:** EMC<sup>®</sup> Centera<sup>®</sup> simplifies system planning and management by continually monitoring system health and automatically reconfiguring data to optimize efficiency and assure data integrity. There are no file systems to manage or backups required. Single instancing ensures that only one copy of an object is stored. New incremental energy efficiency is built into every EMC Centera platform.
- 3 Improved Quality of Care:** Delivers prompt response to archived information. Create a production-strength archive repository that is highly reliable, enables fast search and retrieval, and has no single point of failure.
- 4 Online access and assured content authenticity supports the growth of electronic health records:** Seamlessly add storage capacity without service interruption—when you need it. Purchase the amount of storage you need today and expand effortlessly in the future.
- 5 24x7 availability and disaster recovery:** Access medical records and images, anywhere, at any time. Meet your uptime requirements under any condition.
- 6 More efficient healthcare infrastructure:** Consolidate all archiving into one repository. EMC Centera enables you to simplify, manage, and automate your healthcare information infrastructure throughout the enterprise.
- 7 Information secured from loss and unauthorized access:** Guaranteed content authenticity and security ensures compliance with state, federal, and HIPAA requirements for content authenticity, retention, and disposition.
- 8 Maximized value of healthcare information assets:** Share information across the enterprise for improved service delivery, including integration with radiology, cardiology, pathology, and other clinical business applications.
- 9 Future-proof architecture—guaranteed:** Health record archives may be stored for decades. EMC Centera is a disk-based platform that protects content from technological obsolescence.
- 10 Improved clinical workflow and reduced costs by delivering medical images to the point of care:** Actively archive to EMC Centera and maximize resource usage with minimum human intervention. Respond to information growth and improve the quality of patient care.

EMC Centera is the world's most intelligent healthcare archive. EMC Centera ensures optimal utilization of existing storage resources, while offering a centralized healthcare archive from multiple data repositories. Never has a healthcare archiving solution been so secure, cost-effective, and easy to implement. Visit us on the Web at [www.EMC.com/centera](http://www.EMC.com/centera).